

Media Contact

Phone: 0418 359 941

Email: nixandnellie@gmail.com www.cheekyneurons.com

Media Release: Something Cheeky is Coming to Town!

The Cheeky Neurons are teaming up with Epilepsy Queensland and Inspiring Australia Queensland to bring the CHEEKY to the Sunshine State!

Nix and Nellie the Cheeky Neurons have a mission to spread awareness and fight the stigma associated with epilepsy and neurological disorders in a fun, family-friendly way.

"If you have a brain, you've got the potential to be affected by Cheeky Neurons," creator Jo Adams said, "we hope that one day, people affected by neurological disorders like epilepsy feel able to have open, everyday-conversations about their condition, just like people who are affected by well-known physical conditions like asthma."

Epilepsy Queensland's beloved mascot, Little Poss, has invited The Cheeky Neurons to his Birthday Party on June 24th where they will get cheeky with Queensland families affected by epilepsy.

The Cheeky Neurons are also appearing at the Queensland Museum in South Brisbane on June 26 and June 27, where families can drop in to create their own cheeky neurons while chatting about brains, neurons and epilepsy.

The Cheeky Neurons will also be appearing on the Sunshine Coast.

These events are **ALL FOR FREE** thanks to Epilepsy Queensland and Inspiring Australia Queensland.

Through these free events, The Cheeky Neurons will be spreading awareness and understanding about the experience of epilepsy- a condition that directly affects around 100,000 children and adults in Queensland (1). Whether you're 5 or 105 – join Nix, Nellie and their friends to create your own cheeky character while learning about the brain, neurons and epilepsy.

Inspired by the acclaimed Neural Knitworks project which promotes mind and brain health through yarncraft (2), Canberra-based science communicator Jo Adams created The Cheeky Neurons as a student project while studying at The National Centre for the Public Awareness of Science (CPAS), at The Australian National University.

"I've been overwhelmed by the positive response that The Cheeky Neurons have received since the project started," Jo said, "teaming up with Epilepsy Queensland and Inspiring Australia Queensland to bring cheekiness to the Sunshine State is a really exciting step in the Cheeky Neurons journey."

Nix, Nellie and friends were created using patterns from the Neural Knitworks project, developed in NSW for National Science Week 2014. An adaptation of the Neural Knitworks 'No Knit' pattern is used in Cheeky Neurons workshops, thanks to permission from founding artist, Pat Pillai.



References

- 1. Epilepsy Queensland . Facts About Epilepsy. [Online] 2018. [Cited: May 28, 2018.] https://www.epilepsyqueensland.com.au/facts-about-epilepsy.
- 2. Inspiring Australia. Neural Knitworks. *National Science Week*. [Online] Inspiring Australia, 2018. [Cited: April 12, 2018.] https://www.scienceweek.net.au/neural-knitworks/.